



MAYOR
Geno Martini

CITY COUNCIL
Julia Ratti, Ward I
Ed Lawson, Ward II
Ron Smith, Ward III
Mike Carrigan, Ward IV
Ron Schmitt, Ward V

CITY ATTORNEY
Chet Adams

CITY COUNCIL WORKSHOP MINUTES
11:30 a.m., Monday, September 30, 2013
Sparks City Hall, Lower Level, 431 Prater Way, Sparks, NV

1. Call to Order (Time: 11:30 a.m.)

The workshop of the Sparks City Council was called to order by Mayor Geno Martini at 11:30 a.m.

2. Roll Call (Time: 11:30 a.m.)

Mayor Geno Martini, Council Members Julia Ratti, Ed Lawson, Ron Smith, Mike Carrigan, Ron Schmitt, City Manager Shaun Carey, City Attorney Chet Adams and City Clerk Teresa Gardner, PRESENT.

ABSENT: None

STAFF PRESENT: Jeff Cronk, Neil Krutz, Brian Allen, Kathy Clewett, Donna DiCarlo, Adam Mayberry, Heidi Shaw, Armando Ornelas, John Martini, Tracy Domingues, Cyndi Boggan, Bob King, Chris Maples, Brian Miller, Jill Valdez, Stacie Hemmerling, Dan Marran

Mayor Martini called for a break to allow the City Council to get their lunch. The meeting was called back to order at 11:53 a.m.

Comments from the Public (Time: 11:53 a.m.) - None

3. Workshop Objective, Process and Methodology (For Possible Action) (Time: 11:53 p.m.)

3.1. Discuss outcomes and expectations for the workshop

Update of the city's vision will be addressed at a future workshop.

3.2. Review decisions we need to make

During this workshop, Council should 1) review financial policies; 2) set FY14 objectives and 3) select 1 or 2 Wildly Important Goals (WIG)

4. Presentation, discussion and possible action on the Budget in Brief, Sparks General Fund, Cascading Fives Environmental Scan, and Annual Report (For Possible Action) (Time: 11:58 a.m.)

Financial Services Director Jeff Cronk presented budget information and reviewed the current financial policies.

Council directed Mr. Cronk to transfer funds from the development services fund to repay the remaining \$1.056M of the general fund subsidy from FY10 and FY11.

A motion was made by Council Member Carrigan, seconded by Council Member Ratti, to revise Fiscal Policy #1 on the General Fund Ending Fund Balance to be not lower than 6.6% and up to 8.3% for FY15. Council Members Ratti, Lawson, Smith, Carrigan, YES. Council Member Schmitt, NO. Motion carried 4-1.

Council took a short break from 1:15 p.m. to 1:25 p.m.

4.1. Presentation and discussion of the reports

Council Member Ratti recommended Strategic Goal 1.7 include a broader statement regarding the TriData Report.

4.2. Discussion and identification of regional trends, emerging issues both internal and external

Emerging issues were discussed with departments identifying the following:

Finance Department:	IT issues
Community Services:	Long term fiscal health of the city with changing development patterns
Police:	Overtime and staffing
Management Services:	Technology upgrades
Parks & Recreation:	Alternative sites for pool programming during repair of Alf Sorenson pool and keeping parks functioning and safe
Fire:	IT issues and equipment
City Attorney:	Staffing needs associated with increased special events and technology
Court:	Case management system and technology

5. Presentation, discussion and possible action on the Innovations Project, Strategic Plan and Strategic Goals and Citywide Objectives (For Possible Action) (Time: 1:33 p.m.)

5.1. Presentation of the draft plan including a review of the strategic goals, proposed FY 13/14 Objectives and Performance Measures

5.2. Discussion and feedback on the draft objectives and performance measure trending including but not limited to adding, deleting or revising proposed FY 13/14 objectives

5.3. Review and refine results of feedback generated in 5.2

The next Council workshop should include discussion on direction for proactive code enforcement and community engagement.

A motion was made by Council Member Lawson, seconded by Council Member Ratti, to go forward with single source recycling. Council Members Ratti, Lawson, Carrigan, YES. Council Members Smith, Schmitt, NO. Motion carried 3-2.

6. Presentation, discussion and possible action on Economic Drivers (For Possible Action) (Time: 2:26 p.m.)

6.1. Review and update of the city's economic development efforts

6.2. Business Services Customer Focus Initiative

Council discussed possible Wildly Important Goals (WIGs) for the city considering goals that would be citywide and in our control, to apply dedicated resources and go beyond status quo. Items not selected will continue at current levels if they are a part of the strategic plan. Core services were not included in the discussion.

A motion was made by Council Member Lawson, seconded by Council Member Smith, to direct staff to focus on Information Technology and Customer Service as the city's Wildly Important Goals. Council Members Ratti, Lawson, Smith, Carrigan, Smith, Schmitt, YES. Passed unanimously.

Policy direction included:

- The ending fund balance should be no lower than 6.6% and up to 8.3%
- Personnel costs to revenue ratio of 81% is acceptable, but no changes should be made to the goal
- Transfer funds from the development services fund to the general fund
- Single source recycling should be pursued through the franchise agreement
- Sustainable IT plan, including a 3 year refresh
- Broaden the language in item 1.7 of the Strategic Plan

Items on the Parking Lot included:

- Determine if employees are able to use the private/public healthcare exchange (Chet)
- Provide an update list of dept IT needs (Jeff)
- Come back with a structure for regional engagement (explore format) look at shared council governance models from sac, denver, Minnesota (Shaun)
- Provide an analysis on residential and commercial development (Neil)

The next Council workshop is tentatively scheduled for 11/18/13 and the Council Budget workshop for 2/3/14

7. Comments (Time: 3:27 p.m.)

7.1 **Comments from the Public** - None

7.2 **Comments from City Council and City Manager** - None

8. **Adjournment** (Time: 3:27 p.m.)

Council was adjourned at 3:27 p.m.

GENO R. MARTINI, Mayor

ATTEST:

Teresa Gardner, City Clerk

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